



Ocean Academy Poole
an Aspirations Academy
Self-Worth | Engagement | Purpose

Learning Journey Map

Year: 3

Term: Spring

Subject: Geography

Topic: Poole in the UK

Driving Question: How can we collaborate to persuade people to visit Poole?

Power Skill: Collaboration - I can collaborate with others to complete tasks

National Curriculum Learning Objectives

- describe and understand key aspects of: human geography, including: types of settlement and land use, economic activity including trade.
- understand the physical geography of a region of the United Kingdom.
- use fieldwork to observe, measure, record and present.

Key Vocabulary

tourism

economy

entertainment

improvements

settlement

trade

sightsee

money

persuade

industry

travel

work

culture

land use

access

Key Learning

In recent history, humans have become more and more interested in coastlines; particularly for holiday visits and tourism. There are a variety of reasons that people like to visit coastal regions: entertainment, wildlife, the beaches and sea and to witness the physical features of a coastline. In order for large numbers of people to enjoy the coast and seaside, humans purposely built suitable types of settlements to fit lots of people (flats, smaller housing, hotels) – the land is expensive desirable to many. Land-use is mainly used for settlement and entertainment. Coastal towns want to attract people to (tourism) so that money is spent by the visitors through trade (shops/food/services) to boost their economy.

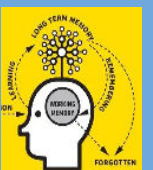


This means that the council will have more money to spend on maintaining and improving their town. To persuade more people to visit, councils must ensure that people enjoy their stay. They build on the land to ensure ease of access (roads, paths, train stations, bus lanes and high streets) and develop different forms of entertainment within the town. This has both positive and negative impacts on the town and its residents (human and wildlife).

Poole, Dorset, UK	
Average Temperature Winter:	6°C
Average Temperature Summer:	16°C
Average Rainfall Winter:	13cm per month
Average Rainfall Summer:	7cm per month
Average Rainy Days Winter:	15 days per month
Average Rainy Days Summer:	10 days per month
Average Hours of Sunshine Winter:	2 hours per day
Average Hours of Sunshine Summer:	6 hours per day
Average Sea Temperature Winter:	12°C
Average Sea Temperature Summer:	16°C
Things to see and do in Poole:	
Explore nature and wildlife in the many parks, forests and beaches	
Learn a water sport in the 2 nd largest natural harbour	
Take a boat trip to Brownsea island	
Take a boat trip/tour of the Jurassic coast	
Spend the day at the beach (Sandbanks)	

Thinking Point

What is the main land-use of coastal towns like Poole, Bournemouth and Christchurch?



Fieldwork:

Survey of public opinion in Poole Centre. The focus of this fieldwork will be for children to design effective questions, collect answers logically, represent the data in graphs, present their findings and plan for future action.



Resources:

Globe, atlas (4 point grid reference), OS Map (Poole), compass.

